EquityCompass Strategies

Research Opportunity Portfolio **ROPP**

As of March 31, 2017

A focused, high-conviction strategy that integrates insights from Stifel's and Keefe, Bruyette & Woods' (KBW) fundamental research and EquityCompass Strategies' quantitative investment process to seek returns superior to the market.

Investment Strategy

- Combines qualitative and quantitative research insights for stock selection
  — Invests in stocks rated "Buy" by Stifel and KBW fundamental analysts
  — EquityCompass Strategies' quantitative models select underpriced stocks
- Portfolio management processes focus on maximizing excess return potential as well as monitoring and utilizing risk management strategies
- Adheres to a rules-based investment process to minimize subjective biases that can characterize traditional managers' approach

Highlights

- Helps leverage the insights of Stifel and KBW's nationally recognized equity research
  — Second largest provider of U.S. small cap equity coverage; 11th largest provider of U.S. equity research
  — Thomson Reuters StarMine Analyst Awards 2016: Stifel and KBW – #1 out of 167 qualifying U.S. firms, with a combined 18 awards*; 10th consecutive year in the Top 10; For more information visit www.stifel.com/research
- Combination of quantitative and qualitative insights to enhance stock selection
  — Fundamental analysts incorporate their opinions on management capability, business strategy, industry standing, etc., to determine the intrinsic value of a stock and conclude an investment opinion (Buy, Hold, or Sell)
  — Disciplined application of quantitative techniques helps to identify and exploit market inefficiencies
- Portfolio tactics to maximize risk-adjusted return potential
  — Invests across styles and market capitalizations to seek to exploit the most attractive opportunities
  — Individual security exposure is controlled; portfolio holds equal-weighted positions in an optimized number of stocks

Investment Process

1 Universe Definition

Approximately 1,300 U.S. stocks covered by both EquityCompass Strategies, Stifel & KBW Equity Research

2 Stock Selection

Quantitative Models
- Over/Underreaction
- Momentum
- Valuation

Fundamental Analyst Opinion
- Bottom-up analysis to determine intrinsic value

▶ Portfolio Candidates

Underpriced stocks rated Buy by Stifel & KBW fundamental analysts

3 Portfolio Construction

Maximize risk-adjusted returns

▶ Research Opportunity Portfolio

Equal weight positions in 20 stocks

Invests across styles and market capitalizations

4 Portfolio Implementation

Adherence to portfolio objectives

Risk monitoring

▶ Monthly Review

Stocks are removed based on deterioration in model rankings or fundamental analyst downgrades and replaced with stocks that are more attractively ranked

General Information:

How to Invest: Wrap Program

Minimum Initial Investment: $35,000

Inception: January 2006

Category: U.S. Equity All-Cap Core

Key Portfolio Statistics: Weighted Avg. of Holdings

Number of Holdings	20
Market Cap ($ Billion)	$9.9
Dividend Yield	2.4%
Price / Earnings (Trailing 12-Mos.)	15.9x
Earnings Growth (3-Year)	20.1%

Sector Allocation:

Information Technology	24.9%
Consumer Discretionary	23.9%
Financials	21.0%
Energy	13.4%
Real Estate	5.6%
Industrials	5.2%
Consumer Staples	4.5%
Health Care	--
Materials	--
Telecommunication Services	--
Utilities	--

Holdings by Market-Cap:

Large Cap	24.8%
Mid Cap	50.8%
Small Cap	24.4%

Current Portfolio Holdings (as of 3/31/2017):

Symbol	Company Name
AGO	Assured Guaranty Ltd.
AMAT	Applied Materials Inc.
BX	Blackstone Group (The) L.P.
CNK	Cinemark Holdings Inc.
DOX	Amdocs Ltd.
DPS	Dr. Pepper Snapple Group Inc.
FN	Fabrinet
GIL	Gildan Activewear Inc.
INT	World Fuel Services Corp.
LADR	Ladder Capital Corp REIT
LB	L Brands Inc.
LZB	La-Z-Boy Inc.
MKSI	MKS Instruments Inc.
OHI	Omega Healthcare Investors
PE	Parsley Energy Inc. Class A
SRCI	Src Energy Inc.
SRCL	Stericycle Inc.
SYNA	Synaptics Inc.
TJX	TJX Companies Inc.
TWO	Two Harbors Investment Corp.

For illustrative purposes only and not intended as personalized recommendations. Holdings are subject to change.

*figures include Legg Mason Capital Markets, Ryan Beck, and Thomas Weisel Partners; 2014 and 2015 include KBW, all of which were acquired by Stifel Financial Corp.

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Strategy Profile

About EquityCompass

EquityCompass Strategies is a research and investment advisory unit of Choice Financial Partners, Inc., an SEC registered investment adviser offering a comprehensive range of investment portfolios and products to institutional and individual investors.

Subsidiary of Stifel Financial Corp.

We are a wholly owned subsidiary and affiliated SEC registered investment adviser of Stifel Financial Corp. (NYSE: SF)

- As a Stifel company, we are able to leverage the resources and global infrastructure of our parent and/or affiliates for risk management oversight, trading, record keeping, reporting, and risk control, while still maintaining the autonomy and service of a pure investment firm.

A Rules-Based Approach to Investment Management

We employ a structured and fully-transparent investment process that combines traditional fundamental analysis with sophisticated quantitative modeling.

Extensive Experience

- The EquityCompass Strategies investment team has been offering portfolios on the Stifel platform since 2006
- We have been publishing investment research since 2001 — previously on behalf of Legg Mason and subsequently Stifel
- The investment team is led by Richard Cripps, CIO
  — Former Managing Director of Portfolio Strategy at Stifel and former Chief Market Strategist and Co-Chairman of the investment committee at Legg Mason Wood Walker, Inc.

About Stifel Financial Corp.

Founded in 1890, Stifel is one of the leading financial services firms in the U.S., providing full-service wealth management and investment banking services. Stifel is a leading underwriter and advisor for companies and a top provider of trade execution and securities distribution with nationally recognized research and a suite of asset management strategies.

IMPORTANT DISCLOSURES

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To learn more about the Research Opportunity Portfolio, please contact your Stifel Financial Advisor.